

KARISMA

HOTELS & RESORTS

# BOOKING WIDGET

JOIN OUR NEW AFFILIATE PROGRAM AND WE WILL  
MAKE IT EASIER THAN EVER FOR YOU TO INCREASE  
YOUR BOOKINGS AND EARN  
19% COMMISSION IN ALL CATEGORIES  
YEAR ROUND.

# GAINING NEW CUSTOMERS

The booking widget creates a personalized landing page, generated from your Karisma Travel Agent account, that allows guests to book directly through you, online, and you receive all commissions. Agents can login to individual accounts to view all reservations, including all details of the client and their reservations, allowing for customized follow up and customer retention.

The screenshot displays the Karisma Travel Agent portal interface. At the top left, the logo reads "KARISMA FOR TRAVEL AGENTS". The main navigation bar includes links for "Agent Programs", "Sales & Marketing", "Learning Center", "My Bookings", "Sales Team", and "Book Now". On the right side of the navigation bar, there are "Login" and "Search" buttons, a "Contact Us" link with an envelope icon, and a "BOOK NOW" button. Below the navigation bar, there are two icons: a calendar and a computer monitor. A vertical sidebar on the left contains a list of menu items: "Sales & Marketing", "Brand Center", "Sales & Marketing Collateral", "E-Brochures", "Video Spots", "Social Media", and "Digital Marketing". A dropdown menu is open under "Sales & Marketing", listing options such as "Brand Center", "Sales & Marketing Collateral", "E-Brochures", "Video Spots", "Social Media", "Digital Marketing Solutions", "Customer Booking Tools" (which is highlighted), "Consumer Show Kits", "Weddings", and "Promotions & Incentives". The main content area features a "BREAKING" banner with the text "News and Info in the Press" and "2014 GIVC Awards - Save the date Date 3 -". Below this, the "Customer Booking Tools" section is visible, with the heading "Customer Booking Tools" and the sub-heading "9% commission on all your bookings". The text in this section states: "Easier than ever for you to increase your bookings and earn more commission. The booking widget page, that allows guests to book directly through you, online, and you receive the commission. Karisma Hotels & Resorts Travel Agents can login to individual accounts to view and manage all reservations, allowing for customized follow up and customer retention. Check out our tutorial - and start earning more commission today!". A link for "Booking Widget Tutorial" is provided, along with a button for "Booking Widget Banner Options - CLICK HERE".

After you log onto your Karisma Travel Agent portal. Click on Sales & Marketing and Customer Booking Tools.



BREAKING NEWS

arisma Gourmet Inclusive Agent Portal!

News and Info in the Press

2014 GIVC Awards



Sales & Marketing

Brand Center

Sales & Marketing  
Collateral

E-Brochures

Video Spots

Social Media

Digital Marketing

## Customer Booking Tools

### Booking Widget - Earn 19% commission on all your bookings

...Even when a customer finds you online!

Request this tool and we will make it easier than ever for you to increase your bookings and earn more commission. The booking widget creates a personalized landing page, that allows guests to book directly through you, online, and you receive the commission. Karisma Hotels & Resorts Travel Agents can login to individual accounts to view and manage all reservations, allowing for customized follow up and customer retention. Check out our tutorial - and start earning more commission today!

 [Booking Widget Tutorial](#)

[Booking Widget Banner Options - CLICK HERE](#)



Click on the Booking Widget banner options.

# STEP 1: PICK A BANNER SIZE

## Option 1

Cut and paste the Code below into your website.

```
<a href='http://book.karismagi.com/bookingengine.aspx?givc_id=1103' target='_blank'><img  
src='http://www.karismatraelagents.com/siteContent/300x250_Square.jpg' height='250' width='300' alt='Karisma Gourmet  
Inclusive save up to 35%'></a>
```



## Option 2

Cut and paste the Code below into your website.

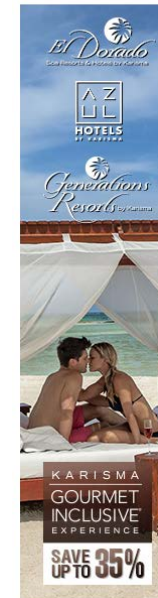
```
<a href='http://book.karismagi.com/bookingengine.aspx?givc_id=1103' target='_blank'><img  
src='http://www.karismatraelagents.com/siteContent/728x90_Top.jpg' height='90' width='728' alt='Karisma Gourmet  
Inclusive save up to 35%'></a>
```



## Option 3

Cut and paste the Code below into your website.

```
<a href='http://book.karismagi.com/bookingengine.aspx?givc_id=1103' target='_blank'><img  
src='http://www.karismatraelagents.com/siteContent/160x600_side.jpg' height='600' width='160' alt='Karisma Gourmet  
Inclusive save up to 35%'></a>
```



Banners are offered in three different sizes to accommodate various website layouts.

# STEP 2: COPY THE UNIQUE GENERATED CODE

## Option 1

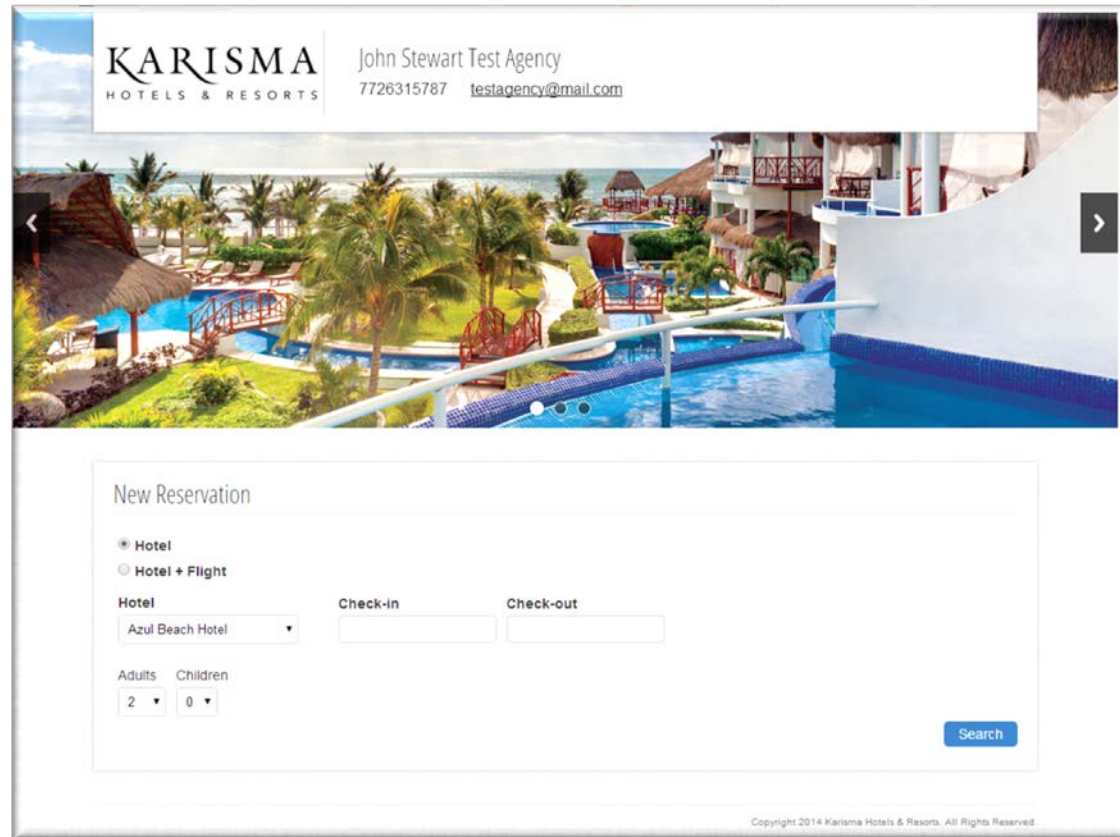
```
<a href='http://book.karismagi.com/bookingengine.aspx?givc_id=3667 target='_blank'><img src='http://karismagi.com/BEWidgetBanners/300x250_Square.jpg' height='250' width='300' alt='Karisma Gourmet Inclusive save up to 35%'></a>
```

This is a sample view of your custom booking link option 1:



Each Karisma Travel Agent account generates a unique code that is tied to the individual agents account. The code needs to be copied and pasted into the website code of the agents site. Each different banner size generates a unique code. Please note you will not have to download the image it will load automatically.

# STEP 3: CLICK BANNER TO CUSTOM LANDING PAGE



The screenshot shows a banner for Karisma Hotels & Resorts. The banner features a scenic view of a resort with multiple swimming pools, palm trees, and a beach. In the top left corner of the banner, the Karisma Hotels & Resorts logo is displayed. To the right of the logo, the text reads "John Stewart Test Agency", "7726315787", and "testagency@mail.com". Below the banner is a "New Reservation" form. The form has two radio buttons: "Hotel" (selected) and "Hotel + Flight". Under "Hotel", there is a dropdown menu for "Hotel" with "Azul Beach Hotel" selected. To the right of the dropdown are two input fields for "Check-in" and "Check-out". Below these are two dropdown menus for "Adults" (set to 2) and "Children" (set to 0). A blue "Search" button is located at the bottom right of the form. At the bottom of the page, there is a small copyright notice: "Copyright 2014 Karisma Hotels & Resorts. All Rights Reserved."

The banner ads are designed to bring potential clients to a branded landing page that allows direct bookings that the agents will receive the 19% commission for.



# QUESTIONS?

PLEASE CONTACT  
[INFO@KARISMATRAVELAGENTS.COM](mailto:INFO@KARISMATRAVELAGENTS.COM)