



FOR IMMEDIATE RELEASE:

**Azul Beach Hotel by Karisma Named One of the Top 25 Hotels for Families in the World by TripAdvisor's 2014 Traveler's Choice Awards**

**El Dorado Spa Resorts & Hotels by Karisma Lays Claim to Three of TripAdvisor's Top 25 Hotels for Romance in Mexico**

MIAMI (February 20, 2014) – El Dorado Spa Resorts & Hotels and Azul Hotels by Karisma, a premier collection of Gourmet Inclusive properties located throughout the Riviera Maya, Mexico and Negril, Jamaica, today announced that Azul Beach Hotel by Karisma has been named among the Top 25 Hotels for Families in the World by TripAdvisor's 2014 Traveler's Choice Awards. In addition, El Dorado Casitas Royale, by Karisma; El Dorado Seaside Resort, by Karisma; and El Dorado Maroma, A Beachfront Resort, by Karisma were awarded coveted spots among the Top 25 Hotels for Romance in Mexico.

These acknowledgements by TripAdvisor, the most trusted site for traveler reviews, are a testament to Karisma Hotels & Resorts' commitment to personal service and comfort that is unprecedented in hospitality.

“In our sixth consecutive year as honorees, we are particularly proud that guests have named not one but four of our prestigious Gourmet Inclusive properties as winners of TripAdvisor's Traveler's Choice Awards. ,” said Mandy Chomat, vice president of sales & marketing for Premier Worldwide Marketing, the worldwide representative of El Dorado Spa Resorts & Hotels and Azul Hotels. “Firsthand traveler accounts are the ultimate testament of our success in elevating the vacation experience through anticipatory service and incomparable attention to detail at El Dorado Spa Resorts & Hotels and Azul Hotels by Karisma.”

Azul Beach Hotel's celebrated ranking as the second best property in Mexico and the 16th best property in the world for families is indicative of its unparalleled commitment to the specific wants and needs of families. An intimate boutique property with a significant array of family-friendly amenities and programs, Azul Beach Hotel presents thoughtful offerings for little ones and parents from an exclusive

Fisher-Price Kid's Club program, Pack & Play for babies featuring freshly pureed baby food and baby-sized plush robes, to complimentary jogging strollers and babysitting during happy hour once weekly.

Centered on romance, El Dorado Casitas Royale, El Dorado Seaside Resorts, and El Dorado Maroma were awarded three spots in the "Top 25 Hotels for Romance in Mexico" category in recognition of the resorts' commitment to providing couples cherished memories that will last a lifetime. From rose petals on the bed, drawn aromatic baths in the room's Jacuzzi tub, king-size beach beds that gently swing, *Agua del Amor* – exotic, outdoor, private showers that allow complete privacy to lather up under stars or blue skies, and the simple pleasure of a meal served to a table for two, El Dorado Spa Resorts & Hotels allow couples to reconnect.

The Gourmet Inclusive vacation experience at El Dorado Spa Resorts & Hotels and Azul Hotels is carefully catered to guests that prefer quality over quantity. From the freshest and finest ingredients for an unrivaled culinary journey to ultimate relaxation with 24-hour room service and beach beds, Karisma Hotels & Resorts continuously raises the bar and sets the standard for the world's finest travel.

Hotel reservations can be booked through a GI Vacation Consultant, or by calling 1-866-527-4762, or by visiting [www.karismahotels.com](http://www.karismahotels.com).

**About Karisma Hotels & Resorts:**

El Dorado Spa Resorts & Hotels, Azul Hotels & Villas by Karisma, Generations Resorts, and Allure Hotels by Karisma are a premier hotel collection of Negril, Jamaica, Colombia, and Mexico's Riviera Maya resorts. Karisma's growing portfolio of Gourmet Inclusive® resorts is comprised of El Dorado Royale, A Spa Resort by Karisma; El Dorado Casitas Royale by Karisma; El Dorado Seaside Suites by Karisma; El Dorado Maroma, A Beachfront Resort, by Karisma; Generations Maroma by Karisma; Generations Riviera Maya by Karisma; Allure Chocolat by Karisma; Allure Bonbon by Karisma; Azul Beach Hotel by Karisma; Azul Sensatori Hotel by Karisma; Azul Fives Hotel by Karisma; Azul Villa Carola by Karisma; and Azul Villa Esmeralda by Karisma. Premier Worldwide Marketing is the exclusive worldwide sales and marketing representative for Karisma Hotels & Resorts. For reservations, please visit <http://www.karismahotels.com>.

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