



FOR IMMEDIATE RELEASE:

Le Chique Restaurant at Azul Sensatori Hotel by Karisma Earns Coveted AAA Five Diamond Rating, and Generations Riviera Maya by Karisma, El Dorado Casitas Royale and El Dorado Seaside Suites by Karisma Attain AAA Four Diamond Ratings

Karisma Hotels & Resorts' Collection of Gourmet Inclusive® Properties and Restaurants in Riviera Maya, Mexico Now Lay Claim to an Impressive 25 AAA Diamonds

MIAMI (September XX, 2014) – Karisma Hotels & Resorts, an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, today announced that Le Chique Restaurant at Azul Sensatori Hotel by Karisma is bestowed the coveted AAA Five Diamond Award, while Generations Riviera Maya by Karisma, El Dorado Casitas Royale, A Spa Resort, by Karisma and El Dorado Seaside Suites by Karisma received the distinguished AAA Four Diamond Award. Karisma Hotels & Resorts now has 25 AAA diamonds among its properties as these latest recognitions come on the heels of AAA honoring El Dorado Royale, A Spa Resort, by Karisma and Azul Sensatori Hotel by Karisma with AAA Four Diamond Ratings.

The Five Diamond award ranks Le Chique Restaurant at Azul Sensatori Hotel by Karisma as a premier culinary destination esteemed by AAA professional inspectors, the hospitality industry, and more than 54 million AAA/CAA members. Fewer than one-quarter percent of the nearly 30,000 restaurants approved by AAA achieve this noteworthy distinction. As of today, Azul Sensatori Hotel by Karisma is only the second property in the Riviera Maya, Mexico to have a restaurant with a Five Diamond rating by AAA.

The Four Diamond achievement ranks Generations Riviera Maya by Karisma, El Dorado Casitas Royale and El Dorado Seaside Suites as exceptional establishments, and only five percent of the more than 29,000 properties approved by AAA receive this celebrated award.

“It is an honor to have Le Chique ranked as a Five Diamond restaurant by AAA and to have a second set of our Gourmet Inclusive resorts named Four Diamond AAA properties,” said Mandy Chomat, vice president of sales & marketing at Premier Worldwide Marketing, the exclusive representative of Karisma Hotels & Resorts. “Karisma Hotels & Resorts strives to provide

guests with unforgettable vacation experiences. We are extremely proud that this esteemed organization recognizes our dedication to unprecedented service, innovative amenities and partnerships, and lasting culinary journeys, ranking Le Chique Restaurant in the top one-quarter percent of restaurants internationally, and Generations Riviera Maya, El Dorado Casitas Royale and El Dorado Seaside Suites – as well as El Dorado Royale and Azul Sensatori Hotel – among the top five percent of hotel properties around the world.”

Le Chique, an award-winning, adults-only restaurant, provides its guests with an upscale, avant-garde culinary experience unlike any other with world-class cuisine, premium cocktails and wine pairings, infused waters, all centered around a multi-course Tasting Menu. Le Chique’s acclaimed Executive Chef Jonatán Gómez Luna Torres transports guests to an exotic paradise complete with gourmet preparations, a range of flavors, and inventive techniques intended to tease the senses and tell a unique story with each course.

Catering to romance, El Dorado Casitas Royale and El Dorado Seaside Suites afford guests the opportunity to indulge in every detail of their environment. From rose petals on the bed, drawn aromatic baths in the room’s Jacuzzi tub, beach butlers, *Agua del Amor* – exotic, outdoor, private showers that allow complete privacy to lather up under stars or blue skies, and the simple pleasure of a meal served to a table for two to Beachfront Sky Massages, authentic treatments at Naay Spas, and all ocean view suites, there are no better resorts for couples to reconnect.

Ideal for families, weddings and groups, Generations Riviera Maya by Karisma, which opened this past February, offers all-suite oceanfront accommodations - the largest in the Riviera Maya at 1,200 square feet - with unlimited butler service and swim up infinity suites up from the first to fourth floors. Providing the highest level of customized service, Generations Riviera Maya is located on a secluded beach only steps from El Dorado Casitas Royale facing the beautiful Mexican Caribbean. The property is synonymous with luxury and perfectly suited for multi-generational families, couples, and wedding parties seeking quality time together while vacationing in the heart of Riviera Maya, Mexico.

The Gourmet Inclusive vacation experience at El Dorado Spa Resorts & Hotels by Karisma and Generations Riviera Maya by Karisma is carefully catered to guests that prefer quality over quantity. From the freshest and finest ingredients for an unrivaled culinary journey to ultimate relaxation with 24-hour room service and beach beds, Karisma Hotels & Resorts continuously raises the bar and sets the standard for the world’s finest travel.

Hotel reservations can be booked through a Gourmet Inclusive Vacation Consultant, by calling 1-866-527-4762, or by visiting www.karismahotels.com.

For additional information about Le Chique, please visit www.lechiquerestaurant.com.

About Karisma Hotels & Resorts:

Karisma Hotels & Resorts, an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, comprises an impressive portfolio including El Dorado Spa Resorts & Hotels, Azul Hotels & Villas by Karisma, Generations Resorts by Karisma, Allure Hotels by Karisma and Karisma Hotels Adriatic. Properties have been honored with the industry's top accolades including *Conde Nast Traveler's* "Top 100 Hotels in the World," *Conde Nast Traveler's* "Top 30 Hotels in Cancun," TripAdvisor® Traveler's Choice "Best Hotels for Romance," and AAA's "Four Diamond Award." Karisma has received worldwide recognition for its creative approach to hospitality management and product innovations. For reservations and a full list of Karisma properties, please visit www.karismahotels.com.

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