



FOR IMMEDIATE RELEASE:

Karisma Hotels & Resorts Introduces the New El Dorado Seaside Suites

The only five-star, adults-only resort near Tulum, Mexico presents all-pool oceanfront suites, the region's most expansive luxury spa, and access to local culture and activities

MIAMI (August 10, 2015) – [Karisma Hotels & Resorts](#), an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, is pleased to introduce the new El Dorado Seaside Suites located near Mexico's historic and picturesque Tulum Mayan Ruins. The new build beachfront property will deliver the ultimate five-star tropical getaway as part of Karisma's signature Gourmet Inclusive® Experience, with 192 spacious swim-up and infinity suites – each with its own pool on a private terrace or balcony – and one of the largest spas in all of Riviera Maya. It will neighbor the former El Dorado Seaside Suites site (now Sensimar Seaside Suites), meeting the demand of discerning guests with access to even more quality offerings.

Lush and elegant, El Dorado Seaside Suites is set across nearly 80 pristine acres and seeks to provide a tranquil environment while still offering a cultured and social atmosphere ideal for couples, wedding parties, honeymooners and group getaways of any size. Two spacious room categories – Oceanfront Infinity Jacuzzi Suites and Oceanfront Swim-up Jacuzzi Suites – offer unexpected comforts and amenities with endless views of the azure Caribbean Sea. In addition to the private terraces, each unit has an outdoor day bed and a romantic circular sofa – designed for two – that swivels 360 degrees. The resort is the only property in the region with infinity or swim-up pools on all six floors. Its prime location affords guests unmatched access to activities and culture, with the opportunity to explore one of the largest reefs in the Riviera Maya, archeological destinations, Eco Parks, natural Cenotes, authentic Mayan civilization, and the town of Tulum, which is only a 20-minute drive down the coast.

Modern architecture and world-class design are seen through the property's striking six-story building, clean lines, and turquoise accents – all set against indigenous palm trees, lush flora and a white sand beach. The first floor will be comprised of the swim-up suites that provide direct access to the main swimming pool and swim-up bar, while floors two through six will host the spacious infinity pool suites with epic vistas.

For spa connoisseurs, the Mayan-themed N'aay Spa is the largest in all of Riviera Maya. The tranquil, luxurious space offers a full treatment menu including ancient holistic treatments, hydrotherapy, herbal therapy, facials, ice room, mud cabin and reflexology – culminating with the signature Beachfront Sky Massage, where guests receive their treatment in total privacy on the beach in a beautifully designed palapa, surrounded by nothing but ocean and air.

As part of the elevated Gourmet Inclusive® Experience, 20 on-site dining and bar establishments will provide guests with an array of delectable options for every meal, with an eclectic mix of high-design indoor fine dining experiences and casual al fresco dining. In addition to 24-hour in-room dining, the epicurean concepts include the Oceanfront Gourmet Corner for savory sandwiches and salads in a lively seaside setting; Mia Casa, an intimate contemporary Italian restaurant; Chef Market, a lavish food display with cooking stations and cuisines from around the world; Klay Talay, showcasing Asian Wok cuisine specializing in creative, fresh and authentic fare with a vast selection of Japanese beers and sake, among others.

El Dorado Seaside Suites' 10 stylish bars, lounges and swim-up bars offer a robust selection of premium alcoholic beverages. Notably, La Cantina Tequila Bar will offer an enviable collection of tequila and mezcal, and the Gourmet Pub will serve beer, craft cocktails and high-end wine.

The scenic sky deck will be the ultimate Mexican locale for weddings and private events, providing unprecedented views that tower over the region's lush natural greenery and offer open-air views of the Caribbean sunsets.

The Gourmet Inclusive® Experience at El Dorado Seaside Suites is carefully catered to guests that prefer quality over quantity. From the freshest and finest ingredients for an unrivaled culinary

journey to ultimate relaxation with room service and King-size Bali beach beds tended by beach butlers, El Dorado Seaside Suites resets the bar for the world's finest travel.

El Dorado Seaside Suites are available for immediate booking for stays between November 1 and December 22, with rates starting at \$340 per person, per night for the Oceanfront Infinity Jacuzzi Suites, or \$407 per person, per night for the Oceanfront Swim-Up Jacuzzi Suites.

Guests who book now will receive a special introductory promotion of 48% off.

Reservations can be booked through a Karisma Hotels & Resorts reservation agent by calling 1-800-KARISMA or by visiting www.karismahotels.com.

About Karisma Hotels & Resorts:

Karisma Hotels & Resorts, an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, comprises an impressive portfolio including El Dorado Spa Resorts & Hotels, Azul Hotels & Villas by Karisma, Generations Resorts by Karisma, Allure Hotels by Karisma and Karisma Hotels Adriatic. Properties have been honored with the industry's top accolades including *Conde Nast Traveler's* "Top 100 Hotels in the World," *Conde Nast Traveler's* "Top 30 Hotels in Cancun," TripAdvisor® Traveler's Choice "Best Hotels for Romance," and AAA's "Four Diamond Award." Karisma has received worldwide recognition for its creative approach to hospitality management and product innovations. For reservations and a full list of Karisma properties, please visit www.karismahotels.com.

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