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FOR IMMEDIATE RELEASE:

**Karisma Hotels & Resorts Launches
All-New Gourmet Inclusive® Romance Experience**

Customers are in good hands when they enlist the help of “Romance Maître Ds”, the resident experts in *all things romance* at Karisma Hotels & Resorts.

Miami (August 4th, 2015) - Karisma Hotels & Resorts announces the all-new Gourmet Inclusive® Romance Experience to provide unmatched romantic vacations personally designed for each guest.

Fresh off the heels of the incredibly successful Memorable Moments Signature Wedding Collection™ and its Signature Wedding Designers concept, Karisma Hotels & Resorts recognized that guests are looking for someone with expert knowledge to help turn up the heat on their romantic getaways, serving up the custom experiences they crave. As a luxury brand already perfectly equipped with the most romantic, upscale amenities such as in-suite Jacuzzis, Aquas Del Amor, beach beds and an award-winning Gourmet Inclusive® Philosophy, Karisma Hotels & Resorts discovered the missing ingredient to complete their once in a lifetime experience: The Romance Maître D.

From start to finish this resident expert on *all things romantic* helps couples choose from a menu of pre-fixed options or create their personalized romance recipe tailored to reflect their own love story. The Romance Experience Menu offers experiences unique to each of the Karisma Hotels & Resort properties such as a private sushi picnic dinner at El Dorado Seaside Suites, a sunset cocktail cruise at El Dorado Maroma, and a message in bottle beachside dinner at Azul Sensatori, as well as several options for a romantic date night across all of the El Dorado Spa Resorts & Hotels, Azul Hotels and Generations Resorts.

“The Gourmet Inclusive® Romance Experience encompasses our vision of providing unparalleled guest experiences and elevates it to go above and beyond the

consumer's expectation. We are excited to offer our guests something unique in the romance world," said Faith Wishnie, Director of Wedding Services for Karisma Hotels & Resorts.

Whether celebrating a wedding, honeymoon, anniversary, or planning to pop the question in an exotic locale, each moment will be memorable, perfectly planned and seamlessly executed. There is no doubt guests' return home with plenty of Memorable Moments to reflect upon.

Karisma Hotels & Resorts is now offering ALL honeymooners the FREE Taste of Romance Honeymoon Package with champagne, specialty turn down service, 15% off spa services and late check out. Customers can add a little more spice to the romance in select room categories with the COMPLIMENTARY Memorable Moments Honeymoon and Anniversary Package offers just the right amenities to fan the flame. Check out www.karismaromanceexperience.com for more information on the Gourmet Inclusive® Romance Experience.

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About Karisma Hotels & Resorts:

Karisma Hotels & Resorts, an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, comprises an impressive portfolio including El Dorado Spa Resorts & Hotels, Azul Hotels & Villas by Karisma, Generations Resorts by Karisma, Allure Hotels by Karisma and Karisma Hotels Adriatic. Properties have been honored with the industry's top accolades including Conde Nast Traveler's "Top 100 Hotels in the World," Conde Nast Traveler's "Top 30 Hotels in Cancun," TripAdvisor® Traveler's Choice "Best Hotels for Romance," and AAA's "Four Diamond Award." Karisma has received worldwide recognition for its creative approach to hospitality management and product innovations. For reservations and a full list of Karisma properties, please visit <http://www.karismahotels.com>.