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HOTELS & RESORTS

Karisma Hotels & Resorts Announces Latin America's First Overwater Bungalows

Qualified Gourmet Inclusive® Vacation Consultants to Be the Exclusive Sellers of the New Palafitos – Overwater Bungalows at El Dorado Maroma from now until September 1, 2016

MIAMI (February 23, 2016) – [Karisma Hotels & Resorts](#), an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, is thrilled to announce Latin America's first and only Palafitos – Overwater Bungalows. Set to open at the award-winning, adults-only El Dorado Maroma, a Beachfront Resort, by Karisma, in September 2016, the Palafitos will be available for booking starting March 2016.

As a thank you for the never-ending support of their dedicated travel agent partners, Sra. Dolores and Sr. Martinez, owners of El Dorado Spa Resorts & Hotels and Generations Riviera Maya by Karisma, have made the unprecedented decision for Gourmet Inclusive® Vacation Consultants who have already sold El Dorado Spa Resorts & Hotels and Generations Resorts, by Karisma to be the exclusive sellers of the Palafitos - Overwater Bungalows from now until September 1, 2016. And to top that off, Karisma Hotels & Resorts is going to pay them a 21 percent commission on all of bookings.

“I have been in this business a very long time and this is one of the most extraordinary acts I've witnessed – giving a select group of valued partners the rights to launch, promote and sell the industry's most anticipated and innovative product,” said Armando Chomat, executive vice president of Premier Worldwide Marketing, the exclusive worldwide representatives for Karisma Hotels & Resorts. “We hope you are as honored and enthusiastic as we are about the opportunity to exclusively book the Palafitos – Overwater Bungalows.”

Currently under construction and surrounded by the bright turquoise waters of Riviera Maya's Maroma Beach – voted by Travel Channel as one of the top 10 beaches in the world – the first phase of 30 elegant suites will offer breathtaking ocean views, glass-bottom floors, direct ladder access to the ocean, outdoor “Aguas del Amor” showers, private infinity pools, indoor Jacuzzis, and oversized decks with lounge chairs that look out onto the ocean horizon.

A world-class overwater restaurant and tranquil spa will complete the exclusive experience. The Gourmet Inclusive® Over Water Ocean Grill & Wine Bar will feature an open kitchen with scenic views of the Caribbean Sea for breakfast, lunch and dinner, including menu creations inspired by the ocean and a glass floor private dining room that will make for unforgettable intimate events. Náay Spa Over the Ocean will comprise four spacious suites, delivering treatments based on traditional Mayan herbal practices and the richness of the region's marine life, most notably highlighting the benefits of "Maroma's Sea Moss." Uniquely found only in the Caribbean and rich with mineral salts, Maroma's Sea Moss boasts high antioxidant and detoxifying powers. Guests will have the option of indoor or private outdoor treatments during which they can relish in the serene azure ocean surroundings.

Chomat continued, "El Dorado Maroma's Palafitos – Overwater Bungalows are the most exquisite and unique suites in the entire region, with the ocean and renowned Maroma Beach literally at your fingertips. These are the first and only over-the-water offerings in all of Latin America, eliciting a one-of-a-kind experience for travelers seeking the ultimate luxury getaway whether it's to celebrate a honeymoon, birthday, anniversary, or for no reason at all but to become immersed in nature and be pampered with the finest hospitality. It is an unforgettable must-visit destination."

Special services and amenities know no bounds at the stunning Palafitos, which will run the gamut from 24-hour room service, exclusive beach beds, customized beach picnics and full butler service on-demand to assist with everything from pre-arrival requests, packing and unpacking, reservations, and delivery of complimentary sunscreen, reading materials, refreshments and gourmet bites while at the pool or beach, plus so much more.

For guests seeking variety, the Gourmet Inclusive® offerings at El Dorado Maroma are just a swift walk across the beach, comprising three pools, six premier restaurants, and four bars, all tended with an incredibly high level of service by dedicated staff. Guests can choose to partake in a broad range of resort activities from dancing, yoga and beach volleyball to cooking lessons, kayaking and bocce. The Gourmet Inclusive® Experience at El Dorado Maroma is carefully catered to guests who prefer quality. From the freshest and finest ingredients for an unrivaled culinary journey to ultimate relaxation with room service and endless luxuries, the property presents the most exclusive new accommodations in Mexico with the Palafitos – Overwater Bungalows, and effectively resets the bar for the world's finest travel experiences.

The Palafitos - Overwater Bungalows at El Dorado Maroma are now on sale, bookable only by qualifying Gourmet Inclusive® Vacation Consultants for travel starting September 1, 2016 with rates starting at \$665 per adult, per night, encompassing the Gourmet Inclusive® Experience of a la carte dining, premium alcoholic and non-alcoholic beverages, full-service concierge, and 24-hour room service.

This new experience can be booked exclusively via Karisma Hotel Reservations on the “Book Now” feature of our TA Portal (karismatravelagents.com) or by calling 1-866-KARISMA. Keeping in line with our promise to drive business to agents, consumers who visit Karisma’s website will be invited to search for the nearest qualified Gourmet Inclusive® Vacation Consultant to book by State/Province or Zip/Postal Code.

Additionally, Karisma Hotels & Resorts will offer a booking widget with banners promoting the Palafitos – Overwater Bungalows as a new tool to help drive bookings to Gourmet Inclusive® Vacation Consultant.

About Karisma Hotels & Resorts

Karisma Hotels & Resorts, an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, comprises an impressive portfolio including El Dorado Spa Resorts & Hotels, Azul Hotels & Villas by Karisma, Generations Resorts by Karisma, and Allure Hotels by Karisma. Properties have been honored with the industry’s top accolades including *Conde Nast Traveler’s* “Top 100 Hotels in the World,” *Conde Nast Traveler’s* “Top 30 Hotels in Cancun,” TripAdvisor® Traveler’s Choice “Best Hotels for Romance,” AAA’s “Five Diamond Award,” AAA’s “Four Diamond Award,” and The Diners Club® 50 Best Discovery Series. Karisma has received worldwide recognition for its creative approach to hospitality management and product innovations. For reservations and a full list of Karisma properties, please visit www.karismahotels.com.

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Media Contacts: Jenn Wade, Nicole Kraft or Dina Rosenberg at J. Wade Public Relations, 415.325.5519, karismapr@jwadepr.com.