

KARISMA

HOTELS & RESORTS

Karisma Hotels & Resorts Debuts “You Can Have It All” Incentive for Bookings at El Dorado Spa Resorts, Generations Riviera Maya, Sensimar Seaside Suites and Hidden Beach Resort

Program Allows Gourmet Inclusive® Vacation Consultants to Earn Luxury Points in Exchange for Luxe Products

MIAMI (May 16, 2016) — [Karisma Hotels & Resorts](#), an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, today announced a new incentive exclusively for active Gourmet Inclusive® Vacation Consultants and Gourmet Inclusive® Agent Rewards Members – You Can Have It All. This program, offered only for bookings at El Dorado Spa Resorts, Generations Riviera Maya, Sensimar Seaside Suites and Hidden Beach Resort, allows active travel agents to earn special Luxury Points per reservation booked and exchange them for luxe products. The offer is the latest added incentive to Karisma Hotels & Resorts’ award-winning Gourmet Inclusive® Vacation Consultant program, which goes beyond industry standards.

With the You Can Have It All incentive, travel agents can begin earning special Luxury Points beginning May 16. Agents can choose from a wide range of luxury products to be redeemed with their Luxury Points. Valid agents can expect to receive anywhere from 10 to 30 points per booking, according to the hotel, room category and length of stay, and exchange their points for goods starting at only 60 points. Luxury merchandise available in exchange for points includes items such as, Bose Bluetooth headphones or speakers, Apple Watches, Gucci purses, Louis Vuitton luggage, Cartier watches, Nespresso Kitchenaid, Canon EOS Rebel camera, and much more.

“Our dedicated travel agents sell luxury travel every day and we felt it was time to gie something luxurious for themselves when booking their clients’ Gourmet Inclusive vacations at Karisma Hotels & Resorts,” said Mandy Chomat, Executive Vice President of Sales & Marketing for Karisma Hotels & Resorts.

Karisma Hotels & Resorts’ Gourmet Inclusive® Vacation Consultant program leads the way in innovation and rewards in the hospitality industry. Karisma Hotels & Resorts hosts its annual Gourmet Inclusive® Vacation Consultant Awards and Sales & Marketing Forum every winter, welcoming hundreds of top-performing Gourmet Inclusive® Vacation Consultants to [El Dorado Royale](#), A Spa Resort, by Karisma in the Riviera Maya.

Launched in 2008, the Gourmet Inclusive® Vacation Consultant Program is limited to an elite group of travel agents who are obligated to meet specific standards and requirements in order to exceed extremely high expectations with regards to customer service and support. Not only do Gourmet Inclusive® Vacation Consultants receive benefits from the program – from marketing tools to added incentives to offer consumers – but also travelers who book a vacation with the specialized agents are privy to exclusive deals and on-property VIP recognition, among other advantages.

Karisma Hotels & Resorts' Gourmet Inclusive® Experience is carefully catered to guests who value quality. At Karisma Hotels & Resorts, guests will enjoy programming for all ages from world-renowned partners; unrivaled culinary experiences; 24-hour room service; beach beds; and much more – all part of the renowned Gourmet Inclusive Experience® that has set a new standard for the world's finest travel.

You Can Have It All is exclusive to active Gourmet Inclusive® Vacation Consultants and Gourmet Inclusive® Agent Rewards Members. The new program is applicable for approved bookings at El Dorado Spa Resorts, Generations Riviera Maya, Sensimar Seaside Suites and Hidden Beach Resort, no blackout dates. Available for US and Canadian travel agents, all reservations must be reported in the Karisma Travel Agent Portal in order to earn Luxury Points. You Can Have It All is combinable with 19% & 21% commissions and the Karisma Canada Cash incentive. Valid only for reservations booked by December 1, 2016 for travel from May 16 until December 15, 2016. Agents must redeem their Luxury Points by January 5, 2017. Luxury Points may be earned on FIT and group bookings, except for weddings. Luxury merchandise is subject to availability or substitution, all purchases using Luxury Points are final. The You Can Have It All incentive can be changed or withdrawn without previous notice. Please find the official terms and conditions and more information on Karisma's Travel Agent Portal: www.karismatravelagents.com

About Karisma Hotels & Resorts

Karisma Hotels & Resorts, an award-winning luxury hotel collection which owns and manages properties in Latin America, the Caribbean and Europe, comprises an impressive portfolio including El Dorado Spa Resorts & Hotels, Azul Hotels & Villas by Karisma, Generations Resorts by Karisma, and Allure Hotels by Karisma. Properties have been honored with the industry's top accolades including Conde Nast Traveler's "Top 100 Hotels in the World," Conde Nast Traveler's "Top 20 Hotels in Mexico," Conde Nast Traveler's "Top 30 Hotels in Cancun," TripAdvisor® Traveler's Choice "Best Hotels for Romance," AAA's "Five Diamond Award," AAA's "Four Diamond Award," and The Diners Club® 50 Best Discovery Series. Karisma has received worldwide recognition for its creative approach to hospitality management and product innovations. For reservations and a full list of Karisma properties, please visit www.karismahotels.com.

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